Nearly 54% of pregnancies in South Carolina are unintended leading to health, economic and societal consequences for women, children and families.

Unintended pregnancy costs South Carolina taxpayers nearly $79 million each year and an additional $195 million each year to the federal government.

A recurring state policy appropriation of $9 million to integrate Quality Family Planning (QFP) services that will improve pregnancy planning and spacing, as well as prevent unintended pregnancies.

States save an estimated $7.09 in Medicaid costs for every $1 invested in family planning.
Choose Well is the largest contraceptive access initiative in South Carolina founded on the belief that all people have the right to decide if, when and how they choose to start a family. When people are educated and have the resources to make those decisions, unintended pregnancy becomes 100% preventable. We’re formed a network of 150+ healthcare partners across the state to do just that.

**WHAT WE’VE DONE IN SOUTH CAROLINA**

- **100** Jobs Created
- **6,000** Providers Trained
- **$19 million** Invested in Healthcare Systems

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WHICH HAS ALLOWED US TO

- Serve nearly **300,000** patients.
- Screen **91,000** women for pregnancy intention.
- Understand that in 2018 more than **65,000** women were not seeking pregnancy.
- Distribute more than **100,000** contraceptive methods, **20,000** of which were IUDs and implants.
- See **89%** of women wanting to delay pregnancy at the time of their visit at a Choose Well partner clinic leave with a contraceptive method.